



Founded 1909

CALIFORNIA WRITERS CLUB

BERKELEY BRANCH

**Sunday,
Sept. 15, 2013**

2:00 to 4:30 p.m.

**Bradley C. Walters
Community Room
Oakland Public Library
125 14th Street (94612)**

*Entrance also on Madison St.,
between 13th and 14th Streets.
wheelchair accessible*

Our monthly meetings are free and open to the public. Each month we typically feature a speaker and an author event.

**Find out more about
our contests,
workshops, writing
groups, and more at
www.cwc-berkeley.org**

The CALIFORNIA WRITERS CLUB is a 501(c) (3) educational nonprofit dedicated to educating members and the public-at-large in the craft of writing and in the marketing of their work.

Building a Platform for Your New Book

with

BROOKE WARNER

Are you ready to write the book you've been longing to complete and get published? *What's Your Book?* by Brooke Warner contains the inspiration and information you need to get there.

What's Your Book? is an aspiring author's go-to guide (with five stars on Amazon) for completing the dream of becoming a published author. One of the most important chapters is building an *author platform*, the subject of September's talk by the author Brooke Warner.

Brooke Warner uses her professional expertise in book publishing, writing, and coaching writers through the completion of their book proposals and manuscripts. She offers writing coaching and professional consulting to a broad range of clients looking to build their author platforms, and better understand the world of publishing—to become published.

Her experience has included working as an acquiring editor in the publishing industry for the past thirteen years, most recently as the Executive Editor at Seal Press. Also, recently she has helped launch She Writes Press.

Brooke earned her B.A. in International Affairs from George Washington University and an M.A. in Interdisciplinary Studies from San Francisco State University.



Meeting Schedule:

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| 1:00 p.m. | Library doors open
Marketing Group Meets
Meeting Setup |
| 2:00 p.m. | Refreshments &
Networking |
| 2:15 p.m. | Business &
Announcements |
| 2:45 p.m. | CWC Featured Author:
Liz Wagele |
| 3:00 p.m. | Featured Speaker:
Brooke Warner |

"Come write with us!"

Join us for LitCake on October 20th!