How to Create Bestselling Book Ideas

with

JENNIFER BASYE SANDER

Former Random House senior editor and New York Times best-selling author Jennifer Basye Sander of The Complete Idiot's Guide to Getting Published (now in its 5th revised edition) will pull back the veil on big time publishing and teach you how editors create book ideas that sell. Once you understand how they develop ideas, you will be able to talk the same language in your proposals and approaches to agents and editors and increase your chances of selling your books.

Jennifer continues to work with writing and publishing clients to develop their ideas. She teaches non-fiction writing and publishing at UC Davis Extension, and runs two writing retreats, Write By The Lake, a women’s weekend retreat in Lake Tahoe—www.writebythelake.com—and her newest, Write at The Farm in Washington’s Skagit Valley—www.writeatthefarm.com

Meeting Schedule:

1:00 p.m. Library doors open, Marketing Group Meets, Meeting Setup
2:00-2:30 Network and Socialize
2:30-2:45 Announcements
2:45-3:00 CWC Featured Author (TBA)
3:00-4:00 Featured Speaker, Q&A
4:00-4:30 Network and Socialize

“Come write with us!”

Fred Setterberg will be our next speaker on February 19th.