Nonfiction:
News versus Research

A CWC Mini-Workshop with

DENNIS EVANOSKY

Saturday, November 5, 2011
10 a.m. - 1 p.m.

Independence Plaza, 703 Atlantic, Alameda (94501)

Local historian and newspaper publisher Dennis Evanosky will contrast the role of the journalist with the role of the nonfiction writer. He will address the differences between the deadline-driven reporting of news for a newspaper and the longer-term, research-driven writing for a non-fiction book. He will also speak about receiving unsolicited articles for the newspaper, and how writers can best earn a spot on a newspaper page. He will suggest best practices for writing and submitting news releases and queries for both books and newspapers.

Dennis is the co-publisher of the Alameda Sun newspaper. He is a freelance writer with eight published books, among them East Bay Then & Now, San Francisco in Photographs, San Francisco Then and Now and Los Angeles from the Air Then & Now with Eric Kos and photographer Karl Mondon. Earlier this year, Eric and Dennis wrote Lost San Francisco, which will appear in December 2011. He has also written three books in the series History Is All Around Us: Oakland’s Laurel District, Mountain View Cemetery and Alameda’s Architectural Treasure Chest. Dennis is currently writing a fourth book for the series about Oakland’s Fruitvale and Dimond districts.

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Complimentary coffee, tea, and cookies.

To Register: Send a check to the CWC for $9 (members) or $29 (non-members—be sure to include e-mail address) to CWC-BB Attn: Workshops, PO Box 6447, Alameda, CA 94501. Call Barbara Ruffner at 510-845-1617 with questions.